

Next year's new fee: What you need to know about your next tuition statement

By Lauren Cimino
Editor-in-Chief

For those conscientious enough to prepare for the next FAFSA deadline ahead of time, you may have noticed not only the tuition increase noted on both the Admissions and Bursars web pages, but the addition of a new Student Involvement Fee totaling \$300 for the 2008-2009 academic year. Bryant University students have not been charged this fee in the past; this is a new initiative for the 2008-2009, academic year.

That premature announcement has signaled the start of yet another chapter in Bryant University's history this year and now some of the details are ready to be shared.

Below you'll find some of the questions we, *The Archway*, found relevant to not only Bryant students but the community as a whole; we spoke to Dr. J. Thomas Eakin, Vice President for Student Affairs; John Lindsay, Director of the Center for Student Involvement; and Craig Tetreault, Student Senate President. For the university's official statement please turn to page 4.

What is a Student Involvement Fee (SIF)?

A Student Involvement Fee is a fee assessed to all undergraduate students to improve the co-curricular environment for students.

How much is Bryant's SIF?

For the 2008-2009 academic year, the SIF is \$300. The fee will increase proportionally to increases in tuition. For example, if tuition increases for 2009-2010 by 5% then the SIF will increase by 5%. This annual adjustment will allow for better financial planning based on estimated enrollment numbers. According to Lindsay, "the annual proportional increases allows the SIF to grow with the institution and avoid large jumps in the assessment."

How does our fee compare to that of other schools?

"In comparison, our fee is on track with other



schools

that rank similarly to Bryant," responded Eakin.

How are the funds being used?

These funds seek to improve the quality of a Bryant experience. "When students attend Bryant, we want them to have a well-rounded experience and take advantage of not only the academic, or athletic opportunities but the co-curricular student-focused ones as well," says Eakin. Student organizations will receive increased monetary support as well as those student representatives who want to program for the student body. The funds will also be used for special initiatives of the student body as well as a more student-centered arts and speaker series.

Who gets the money?

Ultimately all Bryant students and faculty members will receive the benefits of the fee through various programs and events to enrich your Bryant experience.

Who determines who gets what?

Overseeing the entire SIF, approximately \$920,000 for 2008-2009, is the SIF Oversight Board led by

Eakin. The board will ensure consistency in allocation of the money as well as be held accountable to the student body in regards to how the money is used. Within the SIF are two funds: Student Organization Fund and the Campus Enrichment Fund. Each fund determines how the money is used based on committees. The Student Organization Fund, receiving 65% of the SIF next year, is run by the Ways and Means Committee to provide funding for Student Senate recognized clubs and organizations. The Campus Enrichment Fund, receiving 35% of the SIF, has two committees: Student Arts and Speaker Series Committee (SASS) and Special Initiatives Committee.

Why didn't I hear about this sooner?

Developing a Student Involvement Fee has been one of the Student Senate's Tri-Goal initiatives for the past two years; these initiatives have been public information. "The lack of transparency thus

far has been part of the collaborative process with the administration in order to release a thought out document," says Lindsay. "More discussion makes it more difficult to put together a logical proposal benefiting the students," added Eakin. Ultimately it's hard to involve many people in this type of complicated process and still have it benefit the students. Those who attend SPAC (Student Presidents Advisory Council) received general information about the SIF in November. Because the information regarding the SIF was in constant flux until very recently, Tetreault says "the intention to not discuss the details with the student body was for the good of the student body."

As you can see, the SIF is a large issue. For the rest of this interview or if you want to know more details on the SIF, what it fully does for you, who was involved and what you *should* know, go to www.bryantarchway.com. We welcome your feedback as well.

Racquetball takes championship home

By Alan Waters
Staff Writer

That's right folks: Bryant University is the proud owner of the 2008 Division II National Men's and Women's Racquetball team Championship. Winning a National Championship

is something many college athletes dream of accomplishing but only very few do. The feelings and emotions are hard to describe and are truly something you have to be there to see. "I can't really describe the feeling I personally had; but I can tell you that the feeling of being a national champion will never go away," said Stephen Cornnell, captain and president of Bryant's Racquetball team.

Bryant traveled to Overland Park, Kansas the week of March 25 to compete in the Intercollegiate Racquetball Championships. It was in Kansas that Bryant shocked the world and proved to all teams that it does not take scholarship athletes to win it all; rather, it takes heart, determination, and the will to win.

Cornnell said, "It was a team effort. One hundred percent team effort. Our

team has been dedicated for several years, constantly practicing and going the extra mile to win."

These Bulldogs had that and much more. This year's team truly cared about the team effort and showed that real teamwork is not about having the best players but having the best components of a team.

However, all season Bryant has had some of the best players not only around the area but in the entire Eastern Collegiate Racquetball Conference. Leadership was key for both the men's and women's teams. Cornnell has been ranked as the number one player in the ECRC all year among men and teammate Ryan Lewis was only one win away from being an All-American.

Continued on page 5



Photo courtesy of Stephen Cornnell

From top left, Ryan Lewis, Stephen Cornnell, David Landry, Mike Paradiso. Second row (left to right) Andrew Cornnell, Dana Pepa, Chelsey Rink, Melanie Unwin, Colleen Scanlon. Bottom Row (left to right) Larry Troiano, Alli Peppel, Julie Richard, Britany Dutch, Mike Mutrie pose for their championship photo

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Blackhawk down on campus

By Joe Domaney
Photo Editor

For Bryant student Cadet Kyle Mason, last Wednesday was a typical day in his Army training. However, for the Bryant Community, it was a special opportunity to witness a Black Hawk helicopter flying low over campus. For the rest of the ROTC Patriot Battalion, it was an opportunity to get some training in the aviation branch.

At approximately 16:25 hours, three men from the Headquarters Company of the First Battalion, 126th Aviation Regiment came to give the Patriot Battalion Cadets - comprised of schools such as Bryant, Providence College, Rhode Island College, UMass Dartmouth, Johnson and Wales University, Brown University and Rhode Island School of Design - static load training. The idea behind the training was to perform quick entry and exit from the helicopter in combat situations.

Once a month, Cadet Mason, who also serves in this Rhode Island National Guard Battalion that, trains for an entire weekend and takes the role of a platoon leader, the position he will eventually be charged with upon graduating. When asked what made him want to commission into the aviation branch, Cadet Mason said, "It gives me the opportunity to learn from some of the most talented officers, warrant officers and enlisted men and women that the Army has to offer. Flying a Black Hawk helicopter is something most people can only dream about,

now I have that chance."

Cadets formed chalks (or groups) that took turns racing to the 16,000 pound UH-60 Black Hawk helicopter unloading their rucksacks, entering the helicopter, buckling up, getting their rucksacks and other gear in, and exiting safely and properly. The three men from the National Guard Unit instructed the cadets through every step. After the exercise was finished, the cadets were given an opportunity to learn more about the helicopter and the aviation branch in general, along with a chance to ask first-hand questions of pilots, Captain Marsolais and First Lieutenant Varjian as well as the crew chief, Sergeant First Class Flynn.

Following his senior year here at Bryant, Cadet Mason will be commissioned into the U.S. Army as a Second Lieutenant along with Cadet Daniel Girouard, also of the class of 2008. The two cadets report to Providence College a handful of times each week for training and lab exercises. They have physical training three mornings a week before classes begin, focusing on infantry tactics and techniques. They also have a leadership lab they attend each week which focuses on the more tactical aspects of the Army, such as land navigation.



Powerful women take Bryant by storm

By Emily A. Murphy
Staff Writer

Kathleen Burns Kingsbury and Lori Baker are strong symbols of success—they have blooming businesses and stable financial situations. Last Wednesday, they shared some of their secrets in Janikies Hall.

Kati Machtley introduced the two women, noting that March was Women's History Month, during which the highly successful Women's Summit at Bryant took place, offering a positive outlook on the powerful women at Bryant in the future. The event was sponsored by SIFE.

First up was Kathleen Burns Kingsbury, President of KBK Connections, Inc. She attended Hofstra University, Providence College and finally Lesley College for a Masters. After getting into the banking/finance field, she realized that she was not happy. Making a radical change to psychology, she quit her day job and went back to school. She found the need to help people overpowering, she said.

Kingsbury's speech started with a bang—joking around and refusing to go on stage so she could connect with the audience better. She reached out not only to the women in the audience, but to the men as well by declaring: "Chicks rock, right?" Her company is a professional coaching business, a combination of her business, counseling and coaching expertise. Kingsbury broke the barrier with the audience by describing some traits of a powerful business woman (passionate, confident, innovative) and asking for additions to her list from the audience, who offered independent, smart, and creative.

Kingsbury cited ways to embrace power as a business woman. They include doing what you love, taking risks, feeling the fear, being "centsable," blazing your own trail and having fun. She took the plunge from a safe government job to an unknown. She is a strong believer that "you don't have time to not have fun" and encourages students to make sure they are balancing all the components of their life properly. She remained honest yet optimistic throughout the presentation.

Kingsbury stepped aside and Lori Baker took her

place. Taking a different approach, Baker first told us a bit about herself—a divorced mother of 3 boys living in Rhode Island. Being a "numbers person", Baker graduated from Providence College in 1985 and became a project engineer. Baker has worked hard to keep herself and her children afloat. She is currently a Personal Wellness Coach at Get Herbal.

Baker urged students to define what will truly make us happy in life. We should plan ahead enough to classify what is success in our minds. She is a strong believer in working on yourself harder than you work on your job. Only specific goals and beliefs will constitute total success in the future, she suggested.

Baker offered a more specific road to success.

Based on the book *Rich Dad, Poor Dad*, something she believes changed her entire way of thinking, she detailed a plan for not only women, but all entrepreneurs to follow. The plan is simple: a person's expendable income is usually wasted on trivial items. Investing extra money rather than spending it on more clothes, videogames, and fast food can create a future rather than a slightly more comfortable present.

Baker broached the topic of financial independence. She asked the audience what our perception of financial independence was, how we could achieve it and when we wanted it by (at which a humorous comment of "20 years ago!" from Professor Greenan sparked laughter).

Baker went on to say

that by converting income to passive income, we could get ahead. We need to break away from the typical action of trading time for money. By establishing a system where you minimize time and maximum profit, you can differentiate between a job and an asset that is working for you. Baker claims that houses and cars are not really assets—they only add liabilities to your financial situation. A real asset is something that contributes money with a minimal time commitment. For example, rental property that has all the expenses paid off.

Baker also mentioned several resources to utilize, including the books *Rich Dad, Poor Dad*, *The Richest Man in Babylon* and *7 Habits of Highly Effective People*.



Amanda Dunn

Kathleen Burns Kingsbury and Lori Baker are strong symbols of success—they have blooming businesses and stable financial situations. Last Wednesday, they shared some of their secrets in Janikies Hall.

Purple cow competition

By Jessica Komoroski
Staff Writer

If you were driving down the road and came across a herd of cows only to notice that amongst these cows roamed a single purple cow, would you pull over to get a closer look? This analogy of uniqueness became the foundation for Seth Godin's concept for companies to create remarkably new marketing plans. This past Monday, March 24th, Bryant University CEO's presented students with the opportunity to participate in the 2nd Annual Purple Cow Competition.

This year, the competition consisted of both a written and oral presentation. The teams were to come up with a name, logo and slogan for Trani Brand's ice cream N-Jectibles. Founded by Bryant Alumnus, Anthony M. Feola and his father, the company is based around the idea of injecting ice cream into baked goods like cupcakes and brownies. Since its first opening in a store location in the North End of Boston, N-Jectibles has flourished into a multi-million dollar company.

The unique concept of N-Jectibles is meant to be complimented by a clever marketing device. Sixteen Bryant students entered their ideas into the written part of the competition on March 19th. From these 16 entries, 10 finalists were selected to present their ideas orally on Monday. In the end, three winners were chosen and received prizes of \$500. One of the

winners included Michael Adams. When asked how he developed the focus on his presentation on, Mike responded "I focused on the common theme of the buddy system. When I was at summer camp as a kid, we did the buddy system, and you were always asked to stay with your buddy. If you got lost, you were asked to find your buddy." His slogan—"Two buddies finally united"—not only highlighted the unmistakable love of ice cream and cupcakes, which comes together in what he called "Cupcake Buddies," but also boasted the story behind the company.

Although no prior business experience was necessary, Adams is no stranger in the business world. He owns Eddie's Energy Bars in his home state of Vermont and sells mustard at a local farmer's market. "I have marketed food for a couple of years now," Mike explained, "so I thought this was a natural match." And it certainly was. The competition was certainly a success not only for the participants but also for Bryant CEOs. "As for the competition, it is a great way to get practice with creating marketing concepts and designing logos. It's a fun contest, and I encourage more people to enter the Purple Cow contest when it comes around next year." When asked what he would do with his prize money, Mr. Adams wasn't quite sure. "I'll leave you all in suspense."



Amanda Dunn

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WJMF hosts at P-Bruins game

By Celeste Tennant
Assistant Campus News Editor

This past Saturday Bryant's radio station, 88.7 WJMF *The Beat of Bryant*, was at the Dunkin Donuts Center for the P-Bruins game to promote listenership. WJMF's display was organized by the station's event director Stephanie Miller. Standing behind the table and working the crowd was WJMF's music director Kevin Douglas, business director Brian Duffy, program director A.J. Toto and advisor Meagan Sage.

Their top priority was promoting the WJMF radio station in the surrounding community. Stephanie Miller said, "At the same time, we wanted to promote Bryant University and its' amazing efforts and contribution to the communication fields. WJMF has been continuously growing and with this event, we definitely hit a whole new target market." The event director was pleased with their efforts and the community's support. She said, "The night was amazing! The real greatness that came out of this was actually being able to see the people and communicate to them just who we are and what we do."

Luckily for WJMF the Bruins game was delayed so more people chose to stop by the station's setup, allowing the station to reach a larger crowd.

Many people who visited the table had previously never heard of WJMF. Miller said, "Many of them who came to our table may have known the school, but had never heard about WJMF. Surprisingly, there were actually quite a number of people who we met that had gone to Bryant and still had no recollection of the radio station."

The WJMF crew gave out free CD's that included a playlist sampling some of the station's music, business cards, magnets and pens. In addition the public also scored free T-Shirts with the WJMF logos as well as blackout T-Shirts from the athletics department. Students who attended the game were able to enjoy their free handouts as well as some good old fashioned fighting between hockey teams.

WJMF was also able to learn from its competitors. Miller said, "RIC was there as well, which was actually a lot of fun and a great learning experience because we got to have a hands on look at what another college does with their radio station." In the end the night was a success. Miller said, "It was overall such a thrill to be able to do this and I feel very accomplished that we were able to make this happen. Hopefully now, our listener number will increase, but if not, at least we were able to get our name out there!"



Celeste Tennant

Members of WJMF pose with Samboni, the Providence Bruin's mascot. The WJMF crew gave out free CD's that included a playlist sampling some of the station's music, business cards, magnets and pens.

Katie Machtley: telling herstory

By Maddie Archambeault
Staff Writer

Herstory month is a way for women to share their stories about who they are and how they got to be in these positions. This idea has been carried out by the Women's Center and since the last time Kati Machtley spoke was ten years ago, they invited her back again. Her theme for the chat was "self-reliance," a trait that she learned in school and is still helpful today.

Kati was born in Huntingdon, Pennsylvania and from the age of three began her journey to become a teacher, as her mother and grandmother did. She attended

Kindergarten for three years in a one room schoolhouse while her two grandmothers and mom taught because there wasn't anyone to watch her at home. Kati played the only women's sport at the time, basketball, through high school and continued on to college in Baltimore. The year before she was a freshman, Martin Luther King was shot across the street from her college, it was a rough area. Walking the security-guard lined streets after dark, crawling across the dormitories to avoid gunfire, and seeing children in the emergency room horrified at the gunshot wounds they were witnessing really forced her to become more self-reliant more than ever before.

The next chapter of her life is marked by her marriage to Ron Machtley, an acquaintance of many years. Their story began when Kati was in seventh grade and Ron was in ninth. She saw him playing basketball in the distance, he was an impressive athlete. Later he would visit her homeroom, not to see her but to visit her teacher whom he had a crush on. They were both part of student council in high school but Kati says, "I was probably someone who he could have cared less about." The next encounter with her heartthrob was when she worked at a church camp and to her great surprise and excitement, Ron began working there too. It wasn't long before the two

began dating and were engaged her junior year of college. Kati says, "We knew we were going to marry early," it had been love from the start.

Thus began the infamous Machtley family. The new couple then moved to Newport, RI, and fell in love with the state. Here, Kati got her masters from Salve-Regina and began her teaching career soon after. At this time Ron was in the Navy and Kati became even more self-reliant because of it. She and the other wives of Navy men depended on each other to raise the families while the men were gone. This was a mobile time for the Machtleys, "I figured I had moved 20 times in the last 20 years," mentioned Kati. Life took another interesting twist when Ron decided to run for congress.

He won. This achievement made Kati's duties as a wife, a mother, a teacher, and now a campaign coordinator a lot more hectic. She

Kati played the only women's sport at the time, basketball, through high school and continued on to college in Baltimore.

decided to shift from a teaching career to a stay-at-home mother and campaign coordinator. One of her new duties was caring for Ron's newest campaign partner, a piglet. "He was not a friendly pig" laughed Kati. This was a creative method of explaining his disgust with pork barrel spending. After six years in senate the family moved back to Rhode Island from their home in Virginia and as Kati expected, "When God closes one door he opens another." Ron became the President of Bryant.

The Machtley's time at Bryant has been well spent. Both Ron and Kati have improved the campus in ways that are appreciated by students, staff, and the administration. They thought that the place needed more spirituality so a Prayer Breakfast was started and continued year after year and the Chapel should also be under construction this spring. The Women's Summit, the Sophomore Experience, and the gathering at their house for all students each year are all ways the Machtley's show they care. "We really do enjoy the time we have here." This couple have been together for years, changing the lives of everyone around them for the better.

Student Involvement Fee

BRYANT UNIVERSITY
STUDENT INVOLVEMENT FEE F.A.Q.s

&

STUDENT INVOLVEMENT PROGRAM & EVENTS

What is the purpose of the Student Involvement Fee?

Consistent with Bryant University's student centered learning which recognizes students learn inside and outside the classroom, the University is enhancing the funding available for out of the class experiences for the following purposes:

Increase participation and involvement on campus.
More programs and diversity amongst those programs.
Further the development of our already award winning programs and organizations.
To get to the level of our peer and aspirant institutions.

According to the National Association for Campus Activities, approximately 70 percent of the colleges and universities in the United States use student activity fees to fund campus groups and programs.

What is the Student Involvement Fee?

It is a fee charged to undergraduate students. The fee is used to fund Clubs & Organizations and Sports Clubs, as well as new areas that would further enrich campus life. It is also used to fund two new areas The Special Initiatives Committee and the Student Arts & Speaker Series (SASS).

How will the money generated from the fee be used?

Student Clubs and Organizations
Student Arts & Speaker Series (SASS)
Enrichment of Programs

What types of programs are sponsored by the fee?

The fee funds concerts, lectures, comedy shows, movies, late night programming (including arts/crafts/bingo/inflatable games/psychic fairs, etc.), as well as educational co-curricular, arts and cultural programming, student programming, and community service initiatives.

Who pays the Student Involvement Fee?

The fee is charged to undergraduate students enrolled at Bryant University.

How much is my Student Involvement Fee?

The fee is \$150 per semester.

Who oversees the Student Involvement Fee?

The Student Involvement Fee Oversight Board is responsible for the Student Involvement Fee. The SIF Oversight Board shall be comprised of the Vice President for Student Affairs who will serve as chair, the Director of the Center for Student Involvement, the Director of Athletics (or his/her designee), the Student Senate President, the Student Senate Treasurer, two students recommended by the Student Senate, a faculty member, and staff member from Business Affairs.

TO: Student Senate
Student Organization Presidents
FROM: Dr. J. Thomas Eakin, Vice President for Student Affairs/Dean of Students
Craig Tetreault, President, Bryant Student Senate
DATE: April 2, 2008
SUBJECT: Student Involvement Fee

After two years of research, study and discussion the University and Student Senate have determined a Student Involvement Fee (SIF) at Bryant University will further enrich student life and better support student clubs and organizations. The fee begins with the 2008-2009 academic year and is \$150 per semester. The SIF replaces an antiquated method of funding student involvement and experiences by providing a more reliable income stream. Enhancing the funding for the growing number of clubs and organizations allows us to upgrade selected programs and develop new ones.

The Student Senate researched this matter in 2006-2007 as one of their Tri-Goals and did extensive research and benchmarking with other institutions. Their findings indicated that nationally over 70 percent of colleges and universities use such a fee to enhance student life, including many private and public institutions. Further research was done this year as the Senate pursued this as a Tri-Goal once again. The University proposed the fee to the Board of Trustees in February of this year, and the fee was approved. Over the last two months, representatives of the Student Senate and University Administration have refined the allocation and accountability process. Last Wednesday, March 26, 2008, the President approved the procedures for implementation.

The Senate, in partnership with Student Affairs and other appropriate offices, intend to use these resources to enhance the funding of clubs and organizations, as well as provide enrichment to other areas of student life. Briefing sessions will be held for student organizations and for the general student population to learn how this new funding process will work.

Bryant introduces employee recognition initiative

By Maddie Archambeault
Staff Writer

Bryant has recently developed a program that, over time will improve the already high work ethic and strive for greatness among teachers and students. The Employee Recognition Initiative rewards members of the Bryant community that exceed expectations in a variety of ways. If an employee or student recognizes a colleague or teacher standing out in one of the four categories: Lending a hand, Going above and Beyond, Having a great idea, or Showing Great Teamwork, they can pick up a card at the Human Resources Office or Support Services and send it to that person. Each recipient will be entered into drawings for \$25 gift certificates to any businesses or donations of the same amount to charity. The President and his executive team will also be notified of individuals and their accomplishments. Not only does this new initiative reward those who excel in their jobs but, it further encourages people to make the Bryant Campus a better place.

Last month the "Contributing to Success" Program began with a successful 34 members and has continued to grow in the second month with 41 participating members. The Human Resources Department took the initiative to create this program after President Machtley recog-

nized the success of similar programs at other institutions. The next step in the formation was when staff voiced their passion multiple times in biannual surveys about the need for a more formal way to be recognized for average everyday helpfulness at Bryant. By involving people from all departments, the advisory committee was able to create the perfect program with the goal of making "Thank You's" a routine activity.

The next phase in the process will be creating specific categories with prizes that require nomination for superior effort. The end goal of this initiative is to have awards given by the President and Vice President's of the school that will be chosen by their cabinet. Hopefully, students, staff, and administration will spread the word of this positive reinforcement amongst the Bryant Community and carry on this form of appreciation to the world outside of school. If everyone decides to make gratitude a norm around Bryant and pick up Thank You cards in the Human Resources office next to the Post Office for anyone that has gone above and beyond expectations; whether it is a staff member, peer, or administrator the school will host a more supportive and optimistic environment.

Survivor Series

By Brigit Clancy
Assistant Variety Editor

Relay for Life is an overnight celebration of life, a remembrance of those who have lost their battle with cancer, and a way to raise funds to finance cancer awareness as well as programs that are searching for a cure. It is a venue for teams of friends, families, businesses, and organizations to work together in the fight against this devastating disease.

Relay is a chance for a community to come together to raise awareness about those who have fought cancer and won. The tradition at each Relay is to have cancer survivors walk the first lap around the track. It is an empowering sight to see the joyful participants celebrate their hard fought determination to be well. Relay is a tribute to each survivor and shows their unity as well as giving hope to others. The rest of the Relay participants then join the walk for the duration of the event.

According to the American Cancer Society, the highlight of the overnight event is the lighting of luminaria. It is a Ceremony of Hope held after dark to honor cancer survivors and to remember loved ones lost to cancer. The luminaria candles line the track and are left burning throughout the night to remind participants of the incredible importance of their contributions. Luminaria may be bought and decorated at Relay as a memorial for loved

ones who have battled cancer.

Each person can habitually make good choices to help protect himself or herself against illness. Important resources for healthcare are advice and care from medical professionals. Dr. Carolyn M. Clancy, Director of the Agency for Healthcare Research and Quality, a United States government agency, is a medical doctor and expert on women's health. Dr. Clancy said, "You are never too young to play an active role in your health and healthcare."

The American Cancer Society states that one in three people will be diagnosed with cancer, but more than two-thirds of all cancer is treatable. It is critical to maintain a healthy lifestyle and to visit your doctor regularly. Prevention needs to be a lifelong focus.

Relay has been called a healing experience that offers a chance to join family and friends as well as others who themselves have won the fight against cancer. "Exercise and support from family and friends make almost any disease better. It is conducive to healing," said Dr. Clancy.

Relay for Life is a time to raise awareness not only about cancer and its survivors but also about the families, friends, and associates that are affected by its repercussions. If you would like to become part of Bryant's Relay for Life, please contact the Director Nickie Archambault at narchamb@bryant.edu.

Source: American Cancer Society, www.cancer.org

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Blackout causes mayhem

By Molly Briggs
Staff Writer

A college campus without electricity. Wait, that means like no internet? Whatever, I'll just watch a movie! What? Oh. Uh I'll just paint my nails. There's no light. AAAAAAAHHH-HHHHHHHH!

The blackout may have been a good experience for some. Perhaps they never realized how dependent their lives are on the internet, television and radios. Although a prime opportunity to fall into REM sleep, or snuggle with a lover or a luster, some Bryant students saw it as a great chance to live like kids again; playing football in the rain, falling down and getting dirty. Oddly enough, many students were in the library soaking up the bit of luminescence left on the campus to get some work done. But of course, a Bryant University classic move, students saw this as an excuse to get drunk. Blackout for the blackout! Super bowl? Let's get drunk! It's Thursday? Let's get drunk! Lunar eclipse? Let's get drunk! Day we get back from spring break? Let's get drunk! It's amusing how many college holidays there are. Someone

should make a college holiday calendar.

Back to the blackout. It was caused by a car accident. The generators have a 6 hour lifespan and 1/3 of the power was used a week before. Not knowing how much time was left in the generators and not knowing when the power would come back on- the blackout was causing mayhem. Rumors spread through Hall 15 and it felt like we were counting down our lives. THIRTY MINUTES LEFT! THE GENERATORS ARE GOING TO DIE! WE ONLY HAVE 29 MINUTES LEFT! People were just running around trying to see as many as their friends as they could. I love big events like this because no one knows what to do with them self. The best was the man-hunt game that was planned to start at 9:37, exactly when the power came back on, Salmo food being cooked by candle-light and the uproar of cheers when the power came back on.

Either way, the blackout was an unexpected excuse to procrastinate on a weekday and a memory for people to say down the road, "Remember that time we had a blackout at Bryant?" I know I'll never forget my blackout experience.

Championship



Photo courtesy of Stephen Corn dell

From left Ryan Lewis, Vice President and Steve Corn dell, President.

Continued from page 1

Lewis summed up his Bryant career in just a few words "I have taken so much from Bryant University during the past four years and to be able to bring home a national championship is a perfect way to leave Bryant."

On the women's side, Julie Richard has been ranked number one in the ECRC as well.

The team does not stop there though. In order to compete for the National Championship your university must have both men's and women's teams made up of 6 individuals and 1 alternate.

The Bulldogs representing the women's side were Senior Julie Richard, No.1; Junior Chelsey Rink No.2; Junior Dana Pepa No. 3; Freshman Allison Peppel No.4; Freshman Melanie Unwin No. 5; Freshman Colleen Scanlon No.6; Freshman Alternate Brittany Dutch.

The Bulldogs representing Bryant on the men's side were Senior Stephen Corn dell, No.1; Junior Michael Paradiso, No. 2; Junior Michael Mutrie No.3; Senior Ryan Lewis No. 4; Sophomore Andrew Corn dell No. 5; Senior David Landry No. 6; and Freshman Alternate Larry Troiano.

Forty-six colleges and universities attended Nationals and there were over 300 athletes that competed in this year's Championships. The road to get to Kansas was not an easy one for Bryant, who had to play many powerhouses on their way. At the Regional Tournament, Bryant beat Penn State University and West Point and saw the men's team finish first and the women's team finish second.

Shane Wood, the ECRC Commissioner, explained it perhaps the best by stating, "The Bryant University Racquetball Team are National Champions in every sense of the meaning. This title was truly a team effort and their support for each other, hard work, and dedication to success all year long finally came to a pinnacle as they captured the 2008 Division II National Title."

It is true, these men and women played their hearts out and have made Bryant University very proud, and for the rest of their lives they will be able to remember those moments in Kansas.

Congratulations to you, Bryant University Racquetball club, you deserve it.

DEPARTMENT OF PUBLIC SAFETY LOG

LARCENY Theft
MAR 24 2008-Monday at 19:52
Location: RESIDENCE HALL
Summary: A student report money taken from her room.

VANDALISM (Residence)
MAR 24 2008-Monday at 02:40
Location: RESIDENCE HALL
Summary: A report of broken furniture.

TOWED VEHICLE Towed Vehicle
MAR 26 2008-Wednesday at 08:10
Location: BRYANT CENTER LOT
Summary: A vehicle was towed for outstanding fines.

EMT CALL Medical Services Rendered
MAR 28 2008-Friday at 02:29
Location: RESIDENCE HALL
Summary: A report of a female having difficulty breathing and abdominal pain. EMS was activated.

DRUG Possession with Intent to Deliver
MAR 28 2008-Friday at 22:20
Location: RESIDENCE HALL
Summary: A student was arrested for possession of marijuana, paraphernalia, and distributing material.

DISORDERLY CONDUCT Disorderly Conduct
MAR 29 2008-Saturday at 00:45
Location: RESIDENCE HALL
Summary: A student was acting in a disorderly manner in Ronzio's. The subject was removed from the area.

VANDALISM (Residence)
MAR 29 2008-Saturday at 04:31
Location: RESIDENCE HALL
Summary: A report of damage to a door.

LARCENY (\$50-\$200)
MAR 29 2008-Saturday at 14:10
Location: TOWNHOUSE
Summary: A report of stolen wristlet.

EMT CALL Medical Services Rendered
MAR 30 2008-Sunday at 01:47
Location: RESIDENCE HALL
Summary: A reported intoxicated male. EMS was activated.

VANDALISM
MAR 30 2008-Sunday at 02:48
Location: TOWNHOUSE
Summary: A report of a broken TV.

VANDALISM
MAR 30 2008-Sunday at 03:55
Location: TOWNHOUSE
Summary: A reported broken window.

LARCENY Stolen Property
MAR 30 2008-Sunday at 01:45
Location: TOWNHOUSE
Summary: A person was apprehended by DPS while attempting to steal a grill.

VANDALISM (Residence)
MAR 30 2008-Sunday at 14:22
Location: TOWNHOUSE
Summary: A report of a cut screens.

VANDALISM (Residence)
MAR 30 2008-Sunday at 15:22
Location: RESIDENCE HALL
Summary: A report of a broken window.

LARCENY from Buildings
MAR 30 2008-Sunday at 20:26
Location: TOWNHOUSE
Summary: A report of a stolen jacket.

FIRE ALARM Fire Alarm
MAR 31 2008-Monday at 22:43
Location: RESIDENCE HALL
Summary: A pull box was activated in a Residence Hall. Alarm was ruled as malicious by Smithfield Fire Department.

BIAS INCIDENTS None Reported

To report a bias incident or hate crime, go to www.bryant.edu/bias or call the Bias Incident Hotline at x6920

Bias related incident - a threatened, attempted, or completed action that is motivated by bigotry and bias regarding a person's real or perceived race, religion, natural origin, ethnicity, sexual orientation, disability, or gender status. Examples of these incidents include name calling, offensive language/acts, and graffiti/behavior.

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Fairfield, Connecticut

Spotlight on Study Abroad

Name: Erin Willard & Lauren Albert

Class of: 2009

University: Lorenzo de' Medici

Location: Florence, Italy

Partner: API

Semester Abroad: Fall 2007

Duration: August 25th- December 15th

Reason for going:

Erin- I have always wanted to live in a foreign country and experience different cultures. Also, I wanted to be able to take interesting electives that neither Bryant nor any other US university could ever offer.

Lauren- I went to Europe for the Sophomore International Experience and loved it. I wanted to study abroad in Europe for an entire semester

Best experience/memory:

Erin- On my last night in Florence, two of my roommates and I woke up before dawn and climbed to the top of Piazza Michelangelo, a park that sits on top of a hill overlooking Florence. It was beautiful watching the sun rise over the mountain as we were viewing Florence from above. Four months prior to that morning, I had been in the same park one evening and remember thinking how big Florence was, but that morning it looked so small and familiar.

Lauren- For our fall break I went to Malta for the week. It was the very end of October and I was at the beach in the middle of the Mediterranean Sea. On our last day, we took a cruise around Malta and stopped at an uninhabited island to lie out in the sun and go swimming. I also got to gamble legally for the first time ever in one of Malta's huge casinos. I ended up only winning about two Maltese lire...but that is like eight U.S. Dollars, so I think my night was a success.

How was the school different from Bryant University?

Our professors were a lot more relaxed and not as politically correct. They were not as worried about the university. They really wanted us to experience as much as we could while abroad. We did do school work, but classes are once a week which allows for lots of traveling time.

How did this experience change you?

Erin- I became very independent and learned to live on my own. Being six



hours ahead of my family and friends made it hard to rely on home and challenged me to do things for myself and experience being abroad.

Lauren- I am from a small town and for the first time I had to figure out how to get around a foreign city, and plan trips around Europe. I realized that you cannot plan for everything and sometimes you need to just go with the flow.

Would you study abroad again given the opportunity?

Erin- Yes! It was one of the best experiences. I met so many great people and learned a lot about myself. I would go back to Italy immediately but would also love to go to Ireland, Scotland, Denmark, and Sweden.

Lauren- Yes, but I choose to go to another country like France, Monaco, or Australia—somewhere with a lot of sun!

Mythbusters Investigate: Study Abroad

Is traveling around Europe is easy?

Traveling while studying abroad in Europe is easy! From planes, to trains, to buses, public transportation can take you to just about anywhere you want to go.

When traveling from your host city, you have endless options for getting to your chosen destination. To begin, you have buses or tram lines. Not only do individual cities or towns have great public bus systems, but entire countries have bus routes, allowing you take a bus from one end of the country to the other, for a decent price, granted it may take you a while! Bus and tram lines give students an economical chance to get off their feet and relax while touring their host city. Taking a bus gives you the option of traveling to sections of the city that you may not want to walk to or allow you to get to where you need to go faster.

Another option is trains. The train system throughout Europe is unparalleled to anything the U.S. has in place. There are different types of trains that take you anywhere you want to go. Most country train systems have websites in English, allowing you to research times, prices, and destinations. Whether it's a 30 minute train ride to a beach, or an overnight train across Europe the options for train travel are tremendous. European trains are luxurious compared to the states. Offering overnight cabins, private cabins, first class, and of course economy class for us students! Most trains have tables and adequate room for a comfy long distance commute. Trains rain from country to country allowing you to view the country while getting from one destination to another.

And of course there are plenty of airports and airlines. Most major metropolitan European cities have airports that let you travel to any destination you want. But the best option are the smaller airports in the suburban outskirts of the city. An infamous airline, RyanAir flies to these types of airports, similar to Southwest's strategy; a smaller, economical, no frills airline that brings you to airports outside major cities. RyanAir does just that. Flights cost as little as 1 euro! Once you arrive at your destination the options for getting to the city are great. Each airport has bus shuttles that depart according to RyanAir line and other airlines arrival schedule that will cost you around 15 euros to get you to the city easily and conveniently. Once you arrive in your destination you can take another train, bus, taxi, or simply walk to wherever it is you need to go.

Healthy YOU at Bryant U

By Zarana Kathrani
Assistant Campus News Editor

It is hard to miss the recent changes that have taken place in Salmanson Dining Hall in the past few weeks. Not only is there a computer near the entrance of the cafeteria, but there are also numerous pamphlets available, all providing a plethora of nutritional and dietary information. In addition, there are also the plates of food at the bottom of the stairs that advertise the meal for the day, along with the nutritional facts next to it. Why such a sudden outburst of dietetic information? Well, thanks to the new Healthy Campus Coalition, now Bryant students have several resources available to find a suitable diet that meets their lifestyle. In order to educate the student body about eating healthy, Bryant students, faculty, and staff have created the Healthy Campus Coalition. The coalition has partnered up with Sodexo to introduce "The Balanced Way," a program that offers food under 600 calories. The healthy campus initiative, properly titled "Healthy YOU at Bryant U," aims to improve the eating habits of the Bryant Community.

The myriad of pamphlets do, indeed, offer some helpful tips on eating

healthy. From "Eating Away from Home" to "Take Time for Exercise" the brochures provide detailed suggestions on maintaining a healthy lifestyle. For instance, one of the brochures advises to create a plan before finalizing the food selection, making sure to take a look at all the available options. It also points out that salad and fresh veggies should definitely be included in the selection, along with plenty of water. Of course, eating healthy also goes hand-in-hand with regular exercise. Another booklet also recommends that activities

such as walking, going to the GYM, playing sports, and even biking can all contribute to provide more energy, both physically and mentally.

Currently, Healthy YOU at Bryant U is primarily focused on good nutrition, but has much more in store for the future. Down the road, the program hopes to incorporate other goals such as getting enough sleep, stress management, and improving one's mental and emotional state.

It is said that every big accomplishment starts with something small, and this is just the type of advice Jennifer DiPrete, member of the coalition, proposes: "By starting out with these baby steps, they will eventually become part of one's well-being."



Men's Lax heads to Gillette Saturday with 5-3 record

By Benjamin Rich
Staff Writer

Finally getting another chance to play in front of a home crowd, the Bulldogs faced American International College last Wednesday on the turf complex with a final score of 31-3. The stands were packed tight with enthusiastic fans, ready to get a glimpse of their team who hadn't graced the turf since late February against Adelphi. The game started off strong, with the Bulldogs scoring 14 unanswered goals in the first quarter, which allowed the team to deliver enough action to satisfy the rowdy crowd. As the half progressed, the Bulldogs continued to absolutely dominate the Yellow Jackets, controlling the ball almost entirely and posting four more goals.

In the second half, the Bulldogs rang up another 13 goals on the Yellow Jackets while AIC was able to stop the shutout with 3 timely goals. The total of 31 goals is a new record for Bryant, breaking the previous record of 27 set against Franklin Pierce last season. Seventeen members of the Bryant Lacrosse team were able to score at least one goal. The most noteworthy of the players would be Bryant Amtrano, Connor Hayes and John Truscillo who each had a hat trick in the game and proved to be valuable assets. The Bulldogs were able to show their versatility in the goal by placing a different goalie in the game for each quarter. Mike Kennedy started the game, and was followed by Andrew Clingenpeel, Brad Burkhardt and Robert Bleakley. Combined, these four had 6 saves and only let by 3 goals.

Later that week, fresh off a powerful win, the team traveled to Saint Michael's College in Colchester, Vermont to take on the Purple Knights. The Knights had just come off a win against Franklin Pierce and boasted a record of 3-2. However, the Bulldogs were able to come out on top with a



Courtesy of the Athletic Department

final score of 8-5. As usual, junior attackman Bryan Kaufmann's offensive contributions made a significant difference in the game, posting four goals and one assist. The offense was also fueled by Kevin Hoagland, who had two goals, as well as Jim Long and Matt McKeefrey who each had one.

The tough defense of Corey MacDougall, Matt Murnane and Joe Rauchut continued to shut down the

powerful offensive attacks of the Knights on Saturday. Murnane, a sophomore at Bryant, scooped up 5 ground balls in the game, tallying a total of 30 on the season. The defense of Mike Kennedy was also visible through his attentive goalkeeping which resulted in 15 saves and held the Knights to only 5 goals.

This Saturday, the Bulldogs will travel to Gillette Stadium, home of the New England Patriots, to face the

Merrimack College Warriors who were undefeated prior to last week's loss to Le Moyne and are currently ranked 6th. Bryant's game will be the second half of a college lacrosse double-header, featuring Harvard University and Cornell University facing off at 12:00 followed by Bryant versus Merrimack at 3:00. The games at Gillette will be a preview of the NCAA championship tournament set to take place in May.

Waters Way: Final Fours is now the Final One's

By Alan Waters
Staff Writer

This year's Final Four brings a new look.

No, it is not the fact that a magical underdog has made its way to the Promised Land riding great momentum, like the Gonzagas of the past or the George Masons. Instead it comes down to the Number 1s.

For the first time in NCAA Tournament history, we will see the top four seeds face-off in what should be an exciting and powerful weekend for college basketball. Not only do you have the tradition of teams such as UNC, Kansas, UCLA and up and coming Memphis. You also have some of the best players and coaches in the college ranks.

Looking at the coaches, their laundry list resumes go on and on. Ben Howland, John Calipari, Roy Williams and Bill Self are some of the best coaches in the game today and deserve all the recognition given to them. Combined, these four powerhouses have compiled a 146-9 record, an outstanding feat. Each team should be commended for its hard work and efforts put in this year.

Looking at the players on each team, it is no wonder three of the five first-team All-Americans have led their teams to the Final Four. Despite being the only team not to have a first-team All American, Kansas has still received incredible contributions from the team game, with four out of their five starters averaging double figures in scoring all season.

Outstanding Freshman Kevin Love of UCLA is a complete center who knows how to play the game and make big plays when needed. Chris Douglas-Roberts proved to be the leader of the Memphis Tigers. Roberts did any and everything asked of him this year and did not disappoint. Tyler Hansbrough has proved to be

the best player in college basketball. Dominating opponents would be an understatement for this unanimous Player of the Year selection.

As this weekend arrives, excitement will begin to fill San Antonio, host of this year's Final Four. Each team will bring intensity, leadership and experience to their match-ups. As a college basketball fan I am excited to see what each game has to offer. I know I will not be disappointed. Unless of course, UNC

loses.

No matter what, I can confidently say each of these teams deserves a shot at the title and the hype around the games will not disappoint if you are a true college basketball fan. So clear your Saturday night and get ready for some great games. I know where I will be, and I cannot wait.

For another Water's Way on Men's lacrosse playing at Gillette, please go to www.bryantarchway.com.



Courtesy of MCT Campus

The North Carolina bench cheers on teammates during first half action against Louisville in the NCAA East Regional final on Saturday, March 29, 2008, at Charlotte Bobcats Arena in Charlotte, North Carolina. (Jeff Siner/Charlotte Observer/MCT)

Mark your calendars

Baseball:

4/5 v. St. Anselm @ 12 and 2
4/6 v. St. Anselm @ 2
4/8 v. Stonehill @ 3:30
4/9 v. Stonehill @ 3:30
4/10 v. Stonehill @ 3:30

Softball

4/5 v. Adelphi @ 12 and 2
4/6 v. American International @ 12 and 2
4/9 v. Stonehill @ 3 and 5

Women's Lacrosse:

4/5 v. St. Michael's @ 1pm
4/8 v. Stonehill @ 7pm

Men's Lacrosse:

4/9 v. Bently @ 7PM

Top Dogs

Michael Kennedy

Year: Senior
Sport: Lacrosse

Senior goalkeeper Michael Kennedy (Port Jefferson Station, NY) earned his second Northeast-10 Conference Goalkeeper of the Week accolade after a 2-0 week that saw him allow just five goals in a pair of starts. Kennedy registered 15 saves on 28 shots in the team's 8-5 win over Saint Michael's.

Kate Thomas

Year: Junior
Sport: Softball

Softball junior Kate Thomas (Bedford, NH) captured this week's Player of the Week honors for her work on the diamond in the Bulldogs' 4-2 week. Thomas hit .636 with four extra base hits, going 5-for-5 from the plate in a double-header sweep of Pace. Against the Setters, Thomas hit a pair of triples, a home run and a double to drive in three and cross the plate four times herself.

Bryant softball: standing tall

By Jessica Komoroski
Assistant Opinion Editor

Bryant's softball team began their Conference schedule Thursday, March 27 in a double header against the Franklin Pierce Ravens. The Bulldogs started the season with an explosive 8-0 victory in the first game of what became a pair of victories for Bryant and senior starter Janine Enos. The second game—running only 5 complete innings before being called on account of darkness—yielded a 3-2 Bryant win. Enos allowed only 2 earned runs over 11 innings of work again the Ravens. Thursday's offense was highlighted by Bulldog senior second baseman, Jennifer Serrano, who knocked in 5 runs including a home run during the first inning of the second game.

The team kept to form, sweeping Pace in a double header on Saturday. Junior outfielder Kate Thomas led the Bulldogs' offense with a walk-off homerun to seal the deal for the team in the first game, and she ended the day 5-for-5

with 3 RBI. She accounted for 4 runs scored and 4 extra-base hits before the day's end. Thomas' work was complemented by another stellar pitching performance from Enos, who allowed only one unearned run and struck out 8 Setters in her 5 innings of work in the first game. Freshman starter Samantha Houseal picked up her second win, allowing only 5 hits and 2 runs in the second game.

Although the Bulldogs lost 6 seniors following last season, the team expects to boast a distinguished record this year. Before the season began, Bryant was picked to rank second overall in the conference by league coaches. Albeit a young team, the Bulldogs are already off to a solid start in the conference. They set out Sunday to play national power C.W. Post on Sunday carrying a 6-game winning streak. The game is considered a rematch of the 2007 NCAA regional championship game in which the Pioneers defeated the Bulldogs and earned a spot in the College World Series.



Joe Domaney

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The Archway's "Experts" Pick:

	East: (4/5/2008)	Midwest: (4/5/2008)	South: (4/5/2008)	West: (4/5/2008)	Final: (4/7/2008)
Greg	UNC	Georgetown	UCLA	Pittsburgh	UNC
Joe	UNC	Georgetown	Miami	Duke	Duke
Lauren	Tennessee	Kansas	Texas	UCLA	Kansas
Brian	UNC	Kansas	Texas	Uconn	UNC
Joe Doe	UNC	Georgetown	Texas	UCLA	Georgetown
Alan	UNC	Kansas	Texas	UCLA	UNC

Sports Axis now spinning on TV



By David Nelligan
Staff Writer

Bryant students are finally making good use of the Bryant Axis Channel and the brand new equipment in the Koffler building. Last semester Ben Conn and Mark Dondero started the very first student run television show ever to be aired on the Bryant Channel. It is a sports-based show, focusing mainly on New England teams. The premise for the show is a continuation of their radio show Loh, Conn, and the Don that airs on WJMF Wednesday nights at 10pm. The radio show talks about everything from sports to entertainment news to campus happenings, all the while featuring the three hosts arguing over the topics. The show has been on the air for the past two years, but when Ben and Mark heard about the opportunity to have their own television show, they immediately jumped at the chance.

They began filming last semester in conjunction with members from the media production club. The show is named the "Sports Axis Show" and features the two sitting at a table updating the Bryant community on scores, trades, their predictions, and anything else having to do with sports, as well as having Bryant athletes as guests. This semester, Ben remarks, "the show is more serious and creative," the duo is coming in with more experience and as Mark put it is "much more comfortable in front of the camera and with each other." Each show now features a different theme,

such as Tool Time, Pardon the Interruption, American Idol, and segments such as the Budweiser Hot Seat. To end the show Ben and Mark debate over a goofy topic sent in by viewers, such as hardwood floors vs. carpet or pen vs. pencil. Each will pick a side and debate why their pick is better than the other's.

They will continue this theme and hopefully come up with something new and inventive to keep audiences entertained and allow themselves to have some fun at the same time. They also invite their friends on the show to appear as special guests. So far they have had someone play Heidi on Tool Time and others play judges on their American Idol spoof.

Sports Axis is filmed on Monday nights and is looped on Channel 48 throughout the week. Even though Ben and Mark write the script and are the on-screen personalities, many more people are in-

involved in the show. Ben and Mark especially want to thank Devon McCarty, Eric Loh, Chris Claude, Brian Ko, Jess Clark, and several other members of the media production club who help make their show a success every week. Mark and Ben also want to encourage anyone else in the Bryant

community who is interested in having their own show to e-mail them or come and view a filming of Sports Axis. The studio is open to all students and faculty and the station is always looking for new and creative shows.

Nick Rodrigues



Nick Rodrigues

give a damn.
www.bryantarchway.com

Bryant Football gets ready for D1

By Kyle Kober
Staff Writer

In a move which President Machtley views as crucial to the advancement of Bryant University, the sports teams are entering the transition stage to become official members of the North East Conference of the Division I Championship Subdivision. The move will take four years and by 2012 the university will be the twelfth member of the conference. The Bryant University football team, which was a powerhouse in the NE-10 Conference of Division II, will now be playing at the same national level as Harvard, Yale, UNH, UMass, and the now infamous Appalachian St. While the Bulldogs might not be in the same conference as these national powerhouses, just to be playing in the same division as these teams is a tremendous accomplishment.

The football team will benefit from this move in many respects. As a Division I

school, the Bryant University name will become better known throughout the east coast leading to better recruiting for both athletic and academic purposes. The only issue with the transition is that the coaching staff has never seen any of the opposing teams play so they go into the first season almost blind. This is the

reason for the four year transition period; in that time the school will not only be able to recruit better athletes to compete at a higher level but they will gain valuable game experience and knowledge about the other schools' personnel and coaching schemes. According to Head Coach Marty Fine there are no real negative aspects to the transition from D-II to D-I. "President Machtley has the best interest of the university in mind at all times; he would never do anything with negative repercussions." This is quite true, while the move may create new obstacles for the university and its sports programs, the trouble will be well worth it when Bryant University

becomes a permanent member of the North East Conference.

The football team will face many obstacles that they would normally face regardless of the division change. The biggest one will be replacing the driving force behind the team's success, Charlie Granetell. Granetell was a leader on and off the field, setting school records for all passing categories including 6,816 passing yards and 58 passing touchdowns. This is a hard act to follow but Jay Graber is ready for the challenge. Graber will be a senior for the 2008 season and is expected to fill the shoes of Granetell, and do it quite well. Graber is a Dean's List student who has used his intellect and time studying Charlie Granetell as he led the Bulldogs to numerous victories, to master the offense. While Graber is the current front runner for the quarterback position, there have only been 5 full pad practices so far this spring, and the position is still Graber's to lose.

The Bryant University football team also did something this season that they had not done since Coach Fine took over the position of head coach four years ago. The Bulldogs graduated all 6 captains leaving a void in leadership. Defensively three leaders have emerged, future junior linebacker Paul Polom-

ski, and future senior cornerbacks Bryce Martins and Mike Morgan. Unfortunately that is only half of the equation; the offensive leaders have yet to emerge due to injury. According to Coach Fine it takes, "Good grades, performance, and honor" to be a good leader and you cannot perform if you are sidelined with injury. Hopefully within the next few weeks leaders will emerge on the offensive side of the ball for the spring game set for April 12th at 1:00pm.

One of the main reasons that Bryant University was able to make the switch to the Division I Champion Subdivision was the large amount of talent that the athletic teams have pos-

2008 Bryant Football Schedule

Aug 30	at Central CT 5PM
Sept. 6	Southern CT 1PM
Sept. 13	Merrimack 1PM
Sept. 20	Monmouth 1PM
Sept. 27	at Wagner 1PM
Oct. 11	at Marist TBA
Oct. 18	Robert Morris 1PM
Oct 25	at UMASS Amherst 1PM
Nov 1	Duquesne 1PM
Nov 15	at Iona 1PM
Nov 22	at St. Francis 1PM



Courtesy of Bryant Athletics

The 2008 Bryant Football team will continue to play NE10 teams as out of conference games.

sessed over the past years. The 2008 fall season should be no different, especially for the football team. Coach Fine said the defense is the fastest it has ever been and all the linebackers and cornerbacks have returned from last season, giving the Bulldog's very good perimeter defense. Two players to keep an eye on next season are running back Jerrell Smith and defensive end Don Smith. Both players received good amounts of game time last season but were not the elite players at their respective positions. Jerrell Smith spelled for starting running back Lindsey Gamble. Smith is a much more speedy and agile running back than Gamble but to excel he needs to be given open running lanes. Over the offseason Smith put in time in both the weight and film rooms to become a smarter more powerful player, which will allow him to recognize the holes better as well as make a few of

his own. Don Smith, according to Coach Fine, was a good player last season, but this season he has the potential to be a great player. Smith is exceptionally fast for someone with a 6'4" 240 pound frame, allowing him to put great pressure on opposing quarterbacks. Look for both of these players to have breakout seasons.

The most anticipated matchup of the season is undoubtedly the October 25th match up against UMass Amherst. UMass is a national powerhouse that was ranked number seven at the end of the 2007 season. Coach Fine expects UMass to go all the way to the Division I Champion Subdivision championship game and even win the championship itself. This game, even though it is an out of conference matchup is still extremely important for the Bulldogs. It will be a vital measuring stick to see how Bryant football competes against an elite

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Should Microsoft continue to woo Yahoo?

By Joe Pelletier
Online Editor

Microsoft is unlikely to raise its current bid for Yahoo to the rumored \$34 per share, but discussions among analysts and investors about the possible acquisition continue to be unyielding. The unsolicited \$44.6 billion buy-out of Yahoo would make Microsoft a significant player in the internet marketplace, but only to an extent.

Initially, such a takeover would allow Microsoft to capture a healthy 15.6% of all U.S. internet traffic among the top internet properties, according to the internet research firm Hitwise. This move would put Microsoft at two-times that of Google's traffic and give the company a new platform to expand its advertising base.

However Google, unlike Yahoo or MSN, isn't a web portal. In fact, its core competencies lie within its search and advertising operations, controlling close to 76% of the sector. With such market share advantage, Google has been able to successfully leverage its advertising initiative and create unprecedented value for the company, achieving a year-over-year growth rate of 50%. Essentially, while Bill Gates was touting the importance of web services in the early 2000s, Google was developing a strategy that would ultimately take Microsoft by surprise.

Many investors believe that Microsoft's current offer of \$31 per share is generous and that Yahoo shareholders should push top management to consent. With Yahoo's stock price surging 48% after news of potential merger talks, the stock continues to trade close to its intrinsic value. Such an offer would allow shareholders to reap a modest profit.

According to the Rimm-Kaufman Group, a takeover would only better Microsoft's paid-search market share to, at most, 30% -- low compared to Google's impressive 76% hold. Besides, Microsoft also has several other issues to consider, including how both MSN and Yahoo could ultimately integrate their myriad of services, personnel, and management structures.

Michael Roberto, Trustee Professor of Management, thinks a Microsoft-Yahoo merger would likely create problems within the cultural synergy of the company.

"Cultural mismatch represents a key hurdle in many acquisition integration efforts, and it

surely would be an obstacle if Microsoft purchases Yahoo."

Often overlooked, combining the Yahoo and Microsoft corporate cultures could present a setback. Jerry Yang, CEO and founder of Yahoo, is adamantly opposed to the Microsoft bid. Since the offer, Yang has been desperately searching for a white knight to counter Microsoft's mammoth proposal, but the company has yet to find such a buyer.

Professor Roberto believes that Yahoo would work better under a company like News Corp. instead of Microsoft.

"Murdoch has a reputation for allowing each of his businesses to run fairly autonomously, though he intervenes selectively on key strategic choices."

At some point, if Microsoft is able to swing Yahoo into a purchase agreement, the company is going to need to figure out how Yahoo will be run. With Jerry Yang insistent on maintaining control of the company, such resistance could create road blocks when strategic decisions need to be made.

For MSN and Yahoo to co-exist under the same roof, the companies may eventually have to merge both brands. Because both companies have a wide portfolio of overlapping products and services, internal competition could result and create confusion among users and shareholders alike.

Despite these lingering issues, Microsoft's inaction over the past few years has allowed Google to eat the company's lunch. Now, Microsoft is trying to play catch-up in an attempt to measure up against Google's dominance on the internet.

Professor Roberto sees how the power of network effects on the internet has led to the success of sites like eBay, Netflix, and various social-networking utilities. Facebook has also proven that you do not need first-mover advantage in order to become a competitive player.

"For a number of segments in the software business, the best profit margins go to the firms with #1 or #2 market share," says Roberto.

But could a Microsoft-Yahoo mashup achieve this? If Microsoft were to acquire Yahoo, the company will need to craft a strategy that effectively integrates both companies and positions Microsoft in-line with the power of the web.

The Student Entrepreneur: Branding your company

By Michael Adams
Staff Writer

Before you start-up your little venture, one of the most important things you want to be thinking about is how you want your brand to be positioned in front of your customers. With the right branding strategy, the sales will fall into place, and hopefully you will be very successful. Below, you'll find three tips that have helped me solidify my brand with my ever-growing (and loyal) customer base.

1. Be Consistent: Across all of your printed materials like business cards, brochures, and direct mailings, you want to be sure that they all carry the same brand message. Put your logo, slogan, and website on everything that you give out. This consistency rolls over to your website as well. Make your website synonymous with your branding strategy.

2. Fit Your Industry: I come across so many cookie-cutter business cards and other print materials that are clearly designed with a template program, which means these people put no thought into their branding strategy. They don't even fit the correct industry. For example, I have gotten web 2.0 styled cards for a innovative chocolate company. It looked nothing like what I was expecting. Research and study your industry, see what other people are doing, and adapt it to your own company.

3. Design is King: Establishing a really killer brand is

essential to business success these days. If you can't design a professional (and sometimes fun) brand, then make someone else do it. There are a number of brand specialists out there. They will sit down with you, and most of the time, their work is incredible, making sales roll in. On the other hand, if you feel you can handle design programs, go for it. I do all of my design work -- it's much cheaper that way!

Bottom line here is that you need to know your company inside and out in order to create your brand and differentiate it from all of your competitors. Again, a lot of this brand strategy can be done by yourself and your business partner(s) through research and playing around with your concepts. If you have a concept in your mind, but can't put it down on paper, it's probably better to find someone else to make your branding concept come to life. Oh yeah, don't be afraid to meet with a marketing professor if you need some help. Along with other professors, they know a lot more than the material for the classes they teach.

Have a question on entrepreneurship? E-mail me at madams@bryant.edu and it might just show up in my column next week.

Michael Adams is the owner of Eddie's Energy Bars based in Richmond, Vermont.



The Archway Investment Fund

"The Student Run Portfolio"

Returns

Fund -9.92%

SPDR ETF -10.05%

Winners Weekly

Trina Solar: 15.74%

Parallel Petro Corp.: 15.44%

Losers Weekly

Morgan Stanley: -9.93%

Bank of America: -9.05%

The investment objective of the Archway Fund is to offer involved students a hands-on experience in wealth management and strategic asset allocation. While its primary function is as a learning instrument, the Fund is also designed to preserve the purchasing power of its assets as well as to earn a reasonable rate of return over the long term.

Want to Learn more about the Fund? Contact Archwayfund@bryant.edu

Credit Craze

The Scoop on Investing

Submitted By: Megan E. Clavie, SIFE Member

Q: What is investing?

A: An investment is something that you buy with the expectation that its value will improve over time. Some examples of common investment vehicles are stocks, bonds, mutual funds, and real estate.

Q: How does the stock market work?

A: When you buy a share of stock, you are actually buying a share of ownership in a company. If the company does well, the value of your stock should increase and you can sell it on the market for a higher price than you bought it for. Other factors that might affect how the values of your shares change are national and global economic conditions, conditions of the industry you invest in, and how the US government is managing our economy. Of course, stocks don't always gain value and if the price declines, you can lose money just as easily as you can earn it.

Q: What is Return on Investment, and what does it have to do with risk?

A: Return on Investment (ROI) is how much money you earn when you sell your investment as compared to the amount you invested initially. The simplest way to calculate it is the difference between your purchase price and sale price, divided by your purchase price. The higher your ROI, the better. In general, an investment that has the potential for a bigger return is more risky because it also has the potential for a bigger loss (if the price declines instead of rising). There are plenty of formulas to calculate risk, return, and their relationship.

Q: What's the best way to start investing?

A: As an amateur investor, it's best not to buy individual stocks because they can be highly volatile. You're better off buying shares in a mutual fund or exchange-traded fund (ETF). These funds pool money from a number of small investors and use it to invest in a wide variety of investments. They maintain diversified portfolios, which means that they hold a variety of investments so that if

some do poorly, others will do well to balance out the return. Diversifying is how investors reduce their risk of some investments losing money. Mutual funds and ETFs are generally the best way for amateurs to invest because they allow you to diversify without investing a large sum of money.

Q: I invest in companies doing well, and then sell out when they stop doing so well. So why do I keep losing money?

A: This is a very common issue. While this strategy may seem sound, in fact it contradicts the most fundamental rule of investing: buy low, sell high. If you're buying in when companies are doing well, you're probably paying top dollar for their stock. Then, as soon as the market finds out the company isn't doing as well as expected, everyone sells their stock and the price plummets. The effect is that you are buying stock when its price is high and selling as soon as it drops. So, how can you counteract this instinct to buy high and sell low? First, remember that the market is constantly fluctuating. A "hot" stock with a high price will typically only keep rising for a limited time before it deflates. (What goes up must come down, right?). On the other side of the coin, if a company is doing poorly it isn't necessarily going down the tubes. Investigate why the price is low. If the company is facing bankruptcy, stay away -- if it goes bankrupt you lose your shares. However, if prices are dropping because investors are, for example, overreacting and selling out in response to a press release that the company hasn't met this quarter's revenue expectations, you may want to take a second look. It's quite likely that the price will go back up once the temporary storm blows over, and if you buy when the price is low and hold the stock until it goes back up, you could make some serious cash. Now, don't sue me if you lose your money, but in general this is the way investing works: look for underpriced deals, buy while they're low, and sell when they go back up.

Q: Where can I find more information?

A: Try your business and finance textbooks, or check some books out of the library. You can also ask your professors or try some online resources such as investopedia.com or Yahoo! Finance, which is a great source for stock quotes and other market information.

Swan Song for the Ballpark How Many Weeks Until Summer?



By Greg Hirshorn
Staff Writer

Opening day is one of my favorite days of the year. It is a day of fresh starts where every team and every player starts with a clean slate. It makes me think about my first baseball game and how amazing and larger than life the game was to me as a six year old. This opening day was bitter sweet for me though because the reality is starting to sink in that this is the last season the Yankees will play in their current home. I have had so many memories that have taken place at Yankee Stadium; good, bad, and everywhere in-between. I remember going in the early 90s to see Mariano Rivera. That's Mariano Rivera as a starter, who was ineffective to say the least, before he became the dominant closer he is today. My Dad and I would sit in the stadium and he would tell me of days when the Yankees were seemingly 'unbeatable.' At this point in time I could not even comprehend watching the Yankees win championships.

The on-field product may not have been the best at that point in time, but one thing that I was always pleased with was the ballpark. You get a feel in Yankee Stadium, a sense of history. It is similar to the feeling you get at Fenway, only larger. Looking at Monument Park in Yankee Stadium, you realize that this is the home of: Babe Ruth, Lou Gehrig, Joe DiMaggio, Mickey Mantle, Thurman Munson, and Derek Jeter.

The on-field product would improve. May 17, 1998, I was there to witness David Wells pitch a perfect game, about which he later remarked he was hung-over during the course of. We went because it was 'Beanie Baby Day,' but we got much more than a doll. The pure, unfiltered joy was felt by everyone over seeing such an amazing achievement. I was not old enough to truly comprehend how amazing the event that I was watching actually was, but now I do, and that will stay as one of my many memories of Yankee Stadium.

I remember going to Old Timers' Day one summer and seeing some of the greats that my dad had told me about take the field again. I put things in perspective of how many amazing players have called Yankee Stadium their home. The thought that the current players I was watching will be playing in these old timers games one day did not enter my mind.

I remember going to games as soon as the gates opened, trying to catch a ball or maybe get an autograph during batting practice. The stadium was near empty when we walked in and it felt as if I had the entire park to myself. I will always have memories of those players I met and talked with before games, and part of that memory will involve the stadium in which I met them.

I remember going to game 4 of the 2001 ALCS and watching Alfonso Soriano hit a walk-off home run to beat the Mariners. That was the loudest I can remember hearing Yankee Stadium. I am not exaggerating when I say that I felt the cement underneath my feet start to vibrate. People stayed in the stands going absolutely crazy even after the team had left the field. It took forever to get out of the stadium that night, but that was fine with me.

I remember going to game six of the World Series in 2001 vs. the Marlins. This was one of the most frustrating games

Continued on page 13



By: Michael Adams
Opinion Editor

The snow just finished melting. The muddy spots are forming. The potholes are deeper than ever. Welcome to spring, folks. I'm not that big of a fan of spring. I brought this up as a topic to write about at the last Archway meeting, and everyone was confused as to why I disliked spring. I was challenged to write this article by the staff of the Archway, so here goes:

As many of you know, I come from Vermont. We don't have what you may call "spring." We have what is affectionately known as mud season. This period runs from early March to the middle of May. Sometimes it may even start later or end earlier, depending on whether or not we receive two feet of snow in April (believe me, it has happened). When I went home for spring break, I experienced the beginnings of mud season. It started when I reached the hill

that I live on. The first third is snow covered, the second is icy dirt, and the third part on the crest is pure dirt road. Going down it, you go in and out of your ABS before skidding to a stop at the bottom of the hill. That's not the worst of it. Try driving down a dirt road and hitting continuous potholes. It's like a constant earthquake in the driver's seat. You can't help but hit a squirrel or two because you're in the zone trying to control your car through the Swiss cheese of a dirt road.

You know it's spring when you walk outside and your feet sink into the soft ground and you struggle to get out of it by doing the oh-so-fashionable slow-mo run, as your feet sink deeper in the mud after each step you have taken. I've lost a shoe a couple of times.

I know the days are longer, and some sunnier, but that is just so deceiving. For those of you that chose to take 8:00 am classes, myself included, it's still winter when we wake up. The weather reports that it will be a high of fifty degrees tomorrow, but oh no, not in the morning my friend. It's still like twenty degrees in the morning. It's cold enough to snow for god sakes. I leave my room with a couple of layers on (ok—just a sweatshirt and t-shirt. Twenty degrees is like Florida to us Vermonters)

only to have to remove my sweatshirt by the time the afternoon rolls around. It's like the weatherman is playing games with me.

Not only is it winter, but it still kind of looks like winter. The trees that line the roads, as well as the trees that line Bryant's campus are bare and funny looking. They are like nudist trees that choose not to cover up and show their parts to the world. Get some friggin' leaves would ya, trees? Come on! At least look somewhat decent. After all, we do have a dozen tours that are going to witness your bare branches. I don't think your mom would be proud of you, would she? But don't worry, the brown grass with seagulls picking at it will win the prize for ugliest spring visual.

And that, my friend, is why I loathe spring. It's that pointless couple of weeks in between the beauty of winter and the warm temperatures of summer. It's when the landscape looks the ugliest, and the geese come back and excrete a multitude of colors and honk in their native tongue. It's when you sink to your ankles and hope to survive the wallowing mud. I can't wait for summer, classes aside, only a couple more weeks until it's finally beautiful outside!

Dunkin' Discriminates?



By Jessica Komoroski
Assistant Opinion Editor

And so there I was, sitting in a chilly ice arena enjoying a hot cup of Dunkin' Donuts coffee when something caught my eye. It was something absurd—mind boggling, if you will. I felt myself break into a cold sweat as everything I once believed in came crumbling down around me. All I could do was stare in disbelief at my Styrofoam cup and the four small square pictures that (supposedly) boast, "America Runs on Dunkin'." If you're like me, once you have a steamy, delicious cup of coffee in your hand, you tend to pay no mind to the little everyday atrocities floating around your head. The irony lies in the fact that the greatest atrocity is actually right there in your hand. How can Dunkin' Donuts really say "America Runs on Dunkin'" when their optical representation of this very saying is flawed?

Consider this: "The Continental United States runs on Dunkin'." Take a closer look at the orange box. Why is it that Alaska and

Hawaii are missing from the America Dunkin' Donuts portrays? If I do say so myself, any marketing guru would relish the opportunity to promote hot, steamy lattes to Alaskans and cool, refreshing iced coffees to Hawaii. The thought of just disregarding two of our most beautiful states does not shine brightly on one of the most lucrative businesses in the world. Is it that the Dunkin' company transportation fears the Pacific Ocean? Quite a shame, I hear it's really nice out there.

In today's growing business world, international trade has become a must for the top players. Dunkin' Donuts serves more than 3 million customers a day, worldwide. This again places fault in their infamous "America (AKA: The Continental United States) Runs on Dunkin'." What message are they sending to their overseas customers? "Only America is worthy of running on Dunkin', the rest of the world can simply give us their business...which is not as important to us as America." Especially at a business school, we should be able to admire the businesses who are supposedly global players. We are taught that every detail matters. Imperfections in logos and slogans can seriously discredit a company and—especially for students looking to penetrate the business world—shouldn't the negligence of companies such as Dunkin' Donuts be questioned? For now, the Continental United States can continue to "Run on Dunkin'." Alaska—keep sledding on Dunkin'. Hawaiians—feel free to surf on Dunkin'. Perhaps, one day, you will join the foot race of your fellow 49 states in the eyes of DD.

THE ARCHWAY
The Student Voice of Bryant University since 1946

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WOW: Time for a Change



By Jen Diprete
Staff Columnist

Spring! Finally. As someone who is a warm-weather person and physically shivers at even the thought of cold weather, it is a welcome sight to see the calendar heading into the warmer months of the year. With more daylight and rising temperatures, it is hopeful that individuals will take advantage of this time of year and get moving.

Working out in the Wellness Center recently, I found myself contemplating one's drive for pursuing a healthy lifestyle. As a health educator who encourages individuals and groups to change their behaviors for the better for a living, I find it frustrating that the Wellness Center seems to attract "fitness enthusiasts" in the weeks immediately following winter break and immediately preceding spring break. Typically, once that wave passes, there is a noticeable drop-off in traffic. What needs to occur so that those who exercise only when it's convenient for them become individuals who exercise on a regular basis as part of the bigger picture of overall well-being?

There is a behavior change theory called the Transtheoretical Model of Behavior Change, or simply stated, Stages of Change Model, developed by Dr. James Prochaska and his colleagues at the University of Rhode Island Cancer Prevention Research Center. Basically what this theory states is that behavioral change unfolds through a series of stages. The particular stage of change an individual is in will largely influence the steps he or she will or will not take on their road to living a more

healthy and well-balanced life.

Take a second to think of an area in your life where change may be necessary and identify which stage you are currently in:

Precontemplation is the stage at which there is no intention to change behavior in the foreseeable future. Many individuals in this stage are unaware of problems or that there is a need for change.

Contemplation is the stage in which individuals have identified a problem. In this stage, they are deciding whether or not there is a need to take action to correct the problem. Do the pros and cons of change outweigh the pros and cons of maintaining present behavioral patterns?

Preparation is a stage entered into once the individual decides there is a need to take some action. Specific plans of action are developed in this stage as the individual chooses among alternative potential solutions.

Action is the stage in which individuals put their plan into action and change their behavioral patterns.

Maintenance is the stage in which people work to prevent relapse and consolidate the gains attained during action.

It is never too late to make a healthy lifestyle change which naturally becomes part of your everyday habits, but more importantly translates into who you are and who you hope to become. The calendar does not have to read January, 1 or March, 1. Change takes time and requires effort, but the results make it worthwhile. I challenge each of you to incorporate regular physical activity into your daily routine all year round – not just when the bathing suit season comes calling.

Be well!

Did Obama Wright the Wrong?

By: Daniel J. Tothill
Staff Writer

In every presidential election there are gaffes and setbacks, some more detrimental than others. For instance, Howard Dean's classic "YEAH!" at the end of a speech he gave in Iowa doomed his campaign. Recently Senator Barack Obama's campaign was faced with what some believed was sure to end his campaign or at least severely damage his reputation. Obama's pastor, the Reverend Jeremiah Wright, has been a big influence in the Senator's life. Barack describes him as someone who introduced him to Jesus, married him, and baptized his children and that he is almost like family. While having a strong relationship with a pastor is spiritually the right thing to do, it can make things politically difficult at times. In particular, several speeches have been floating around YouTube in which Rev. Wright speaks in offensive and callous terms, denouncing America as a racist and evil place. Clearly, when you compare YouTube clips of Obama speaking about his closeness with Rev. Wright alongside snippets of Rev. Wright denouncing America, you are led to believe that Senator Obama is racist, unpatriotic, and has no business

running for President of our great nation. This however, is not the case. Shortly following Rev. Wright's final sermon, Senator Obama posted his own YouTube response denouncing and rejecting the offensive words of his pastor, but defending the character and good work that he does. Pastor Wright has been a big influence in Senator Obama's

life. In fact *The Audacity of Hope*, the title for Senator Obama's second book, was inspired by one of Wright's sermons. Obama both rejects

and denounces the words of his pastor that have hurt so many and vehemently disagrees with Rev. Wright's political views. When confronted with why he does not leave his church and pastor, Obama states, "I confess that if all that I knew of Reverend Wright were the snippets of those sermons that have run in an endless loop on the television and YouTube, ... there is no doubt that I would react in much the same way." What keeps him coming to church is the fact that for all the flaws that Rev.

Wright has, the amount of good that he has brought to both the church and the country have outweighed these few wrong statements. There is more to Rev. Wright than what the news clips suggest; he was a United States Marine, he preaches to his church to love one another, care for the sick, and to lift up the poor. However, despite

Barack Obama's denouncement of these statements, the controversy surrounding Rev. Wright was something that YouTube could not dissuade.

On March 18, Senator Obama delivered a speech that many believed would make or break his candidacy for President. The speech, entitled "A More Perfect Union," deals with race in American society and how it has plagued us from the very writing of our constitution, but says that we have continually been able to improve upon the issue. Senator Obama's success in handling such a volatile issue so admirably is a testament to his ability to bring people together to help perfect our union.

"While having a strong relationship with a pastor is spiritually the right thing to do, it can make things politically difficult at times."

Swan Song for Yankee Stadium

Continued from page 12

I have ever sat through. Josh Beckett could not be hit, as much as I rooted for my team to do so. As much as I wanted them to win, it just was not meant to be. I watched the Marlins' dugout storm the field after the Yankees lost the World Series.

I remember the game that I caught a foul ball. It was a game against the Orioles in late 2000 and a line drive by Chuck Knoblauch was screaming towards me. Everyone around me jumped out of their seats so I could not see what was going on above me. The next thing I heard was the ball hitting someone in the hand and then the back of my seat. I took a look under my seat and there it was, a foul ball.

I remember taking the tour of Yankee Stadium where I got to see the sights that I had never seen before. It was a trip through the press box, locker room, dugout, onto the field, and into the historic monument park. Taking pictures in the dugout gave me goosebumps, sitting in the same area that all the Yankee legends called home. While walking on the field you realize, Babe Ruth played ball on this field, Babe Ruth.

For those of you who may not know, this is the last year of the old Yankee Stadium. A new ballpark is being built across the street where they will play their home games next year. I intend on going to the stadium as much as possible this summer to experience the ballpark that I love as much as possible.

Bryant Said What!?

Compiled by Jessica Komoroski and Michael Adams

"Dude! Sixteen weeks is a long time, especially if you're digging graves."

"I want to decorate the window over the stairs. It's very under utilized."

"Sorry I'm so loud right now. That was just really loud, right?"

"I thought maybe if I gave you guys rabies you would actually relax."

"No if's, ands, or asses about it."

"I always hate going to Hollister. It feels like a party I wasn't invited to."

"You know how some people are scared of dogs? Yeah, well, young children make me uneasy."

"He's on the phone....like he has friends or something!"

"Oh yeah. My Mom was in a talent show once. My Dad said she did a striptease, and that's why he fell in love with her."

"I'm looking up girls on facebook. That's right."

"I didn't know there were such good looking Priests until I met Father Joe."

Have a quote that you heard around campus? Send it to madams@bryant.edu.

Observations

Compiled by Michael Adams, Jessica Komoroski

Mystery Tree

We don't know if you've seen it, but outside Hall 9, there is a tree that didn't used to be there. Clearly a night shift operation.

The Stairs are ripped again!

Apparently we can only go a few weeks without the plastic ripping off the stairs in the Bryant Center. Maybe we should just build a new Bryant Center.

Recycle the Chronicle

Do we really need it? Although, it might be useful if you want to send your girlfriend or boyfriend flowers and then call their house to make sure they received them.

Need Housing for Next Year?

There are plenty of wanted ads on the Res Life website. Go check it out if you want a roof over your head next year.

Stop Looking at Us!

We are sick of people walking past the library and staring at everyone furiously studying away. Maybe you should stop staring and start studying!

Letter to the Editor

Dear Editor,

I am just responding to the DPS Ride-Along article. Just a correction on the date the ride along was started. The program launched in the spring semester of the 2006-2007 school year, not 2001. It was first offered to the members of the Student Senate. The program ran once again fall semester this year (2007-2008) for the Senate, and then opened up to the entire student body in the spring.

Thanks,

Normand Duquette

Check out our
website:

www.bryantarchway.com



Two Buds and a Microbrew: Schlitz

By Joe Domaney and Ryan P. Daley
Beer Enthusiasts

Hi, we're Joe and Ryan. You may have seen us at a local pub sucking down cheap pitchers of beer with our fellow seniors. But, when it comes down to it, we really enjoy good, high-quality beers, and we're sure many of you do too. Unfortunately, we often see most other college students drinking garbage beers because they're dirt cheap at the liquor store. That's why we decided to write this column—to provide you with an opportunity to educate yourself about the endless amount of microbrews out there. However, this week we're deviating from a microbrew review and throwing it back to a more legendary beer that we think everyone should appreciate, but only if you're 21 or older, and do it responsibly.

It's back! "The beer that made Milwaukee famous." Some of you might have heard your parents or grandparents shout that slogan or talk about the infamous old beer with "just the kiss of the hops": Schlitz. You may have even seen the can on your grandfather's tool bench full of old nuts and bolts, or on a vintage advertisement at your local tavern wall. During the 1970s Schlitz was the shit.

Schlitz's website claims that at one point in its 159 year existence, it was the most popular beer in the country (back in the day, of course) and for a good reason. A lot of things have changed since the Schlitz hay days

and we were a little curious as to what they had brewin'.

The originator of the brown bottle, Joseph Schlitz came to Milwaukee at the age of 20, where he began by working for a small brewery tavern. But after the owner passed away, he took over the brewing company and named it Joseph Schlitz Brewing Co. The beer became a mammoth success after the Great Chicago Fire in the early 1870s, which drove Schlitz to donate hundreds of barrels of beer to the city, earning it its key slogan.

Schlitz was sold to the Miller Brewing Company because it wasn't able to sustain growth and keep prices competitively low. After that, the Joseph Schlitz Brewing Co. image went downhill fast. Miller played with the brewing formula and many of its loyal drinkers ran for hills.

Now in 2008, 25 years after the brew lost its prestige, it's back in its original formula and taste—which at one point made it top the charts as the most popular beer in the country—and ready to compete with the thousands of microbrews and varieties that have emerged since it went away.

Overall, it has the same core char-



acteristics and boldness of a crisp, refreshing Bud light, but without sacrificing the flavor and great qualities of heavier beer with a good punch. It pours like any other mass-manufactured beer—with a light golden color and a white foamy head that disappears fleetingly. It tastes similar to a hybrid Budweiser-Bud light, but with a stronger and more copious flavor. It's more crisp and clean than a Budweiser, and doesn't weigh you down as much—good news for those of you out there who aspire for the virile look of a Bud in your hand, but secretly can't hold down more than a six-pack at a time.

If you don't believe us, sit down with an old-timer, and crack open a can. While years ago you might have

been mocked or ridiculed for drinking Schlitz at a party, after Miller changed its taste and it lost its pizzazz, things have changed and we'd be proud to invite friends and strangers alike to share in a cold one with us.

To turn some heads and make the crowd show some respect for the beverage that introduced the brown bottle, saving the world from a countless number of skunked beers, bring some Schlitz to your next party. It's priced right between Budweiser and Pabst, but with a taste that's marginally better. So next time you're in the package store, save some dough by going for the gusto!

Cost: \$8 /12pk
Alcohol: 4.6%
Beerometer: 79.8%

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Bulldog Flicks: Drillbit Taylor

By Michael Pickowicz
Staff Writer

There is no denying that the movie "Superbad" was a success. It was easily one of the funniest movies of last year. Going into "Drillbit Taylor," I was a little skeptical because of its similarities to "Superbad." Even more, Seth Rogen, one of the writers of "Superbad," is a writer for this movie. So does this mean "Drillbit Taylor" is simply Superbad-lite?

"Drillbit Taylor" is a comedy about three nerdy teens who are about to experience their first day of high school. While they enter with high hopes, they are quickly shot down when two crazy bullies make their lives living hell. In desperation, they send out a cry for a bodyguard. Drillbit Taylor, a bum, answers the call, but has other intentions on his mind.

Like I mentioned before, the first thing I noticed was the three teens' striking similarities to the three teens in "Superbad." You got your fat one, your skinny one with low self-esteem, and the small bizarre one. Thankfully, the similarities end there, as the writers had the good idea to revolve the story around a topic that a freshman in high school could relate to. While bullying may not be a new topic in movies, "Drillbit Taylor" does a great job in creating a story that every geek dreams of. I mean, who wouldn't want to hire a bum to beat people up?

What really surprised me was that "Drillbit Taylor" was actually very funny. With comedies that are tailored to both kids and adults, such as the new "Bad News Bears" and "Night at the Museum," I found that most try too hard to please everyone, thus pleasing no one. Here, the comedy is consistent through and through. With a writer like Seth Rogen, I suppose this should be expected. It's always fun to see kids being forced to pee on each other, or having them practice



Photo Courtesy of MCT Campus

fighting on one another. You can also thank Owen Wilson, who plays his typical character who you're probably used to now. It still works, for me at least.

It's not all great in "Drillbit Taylor," however. As you may know by now, I don't mind side stories if they can be tied to the main plot and gets resolved. Halfway through this movie, Drillbit falls for a teacher. That's it, however. It adds nothing to the story, as it has no effect on his character or his commitment to the kids. It just drags the middle of the movie along. The movie also felt like a "by-the-book" comedy, with the usual rise-to-fall-to-rise again plot.

While "Drillbit Taylor" fol-

lows the similar path of other comedies, the ride is simply hilarious. The three unknown kids make their characters believable and Owen Wilson fits his role like a glove. While the movie may not turn the world of comedies upside-down, it's absolutely an entertaining and fun way to spend 90 minutes. "Drillbit Taylor" gets 3 1/2 Bulldogs out of 5.

**This Movie Earned
3.5 out of 5 Bulldogs**



SUDOKU

THE SAMURAI OF PUZZLES By The Mephram Group

1		2	3		9	8		7
				6				
	3						1	
		4	8		7	9		
	1						2	
		7	1		4	6		
	8						4	
				3				
7		9	4		5	2		3

			9					
4					1			9
	3						4	
		8	1		9	3		
9				8				2
		2	3		6	5		
	8						2	
6			8					4
					5		7	

Horoscopes



10/23 - 11/21

Scorpio

Enjoy what you're doing as much as you can, even if it's tough. Having a smile on your face gives you a psychological advantage.



11/22 - 12/21

Sagittarius

Continue with your shopping. Replace whatever's broken. Go ahead and make a mess in order to make things better.



12/22 - 1/19

Capricorn

The action's fast and furious. Continue to provide support even if you're not out there on the front lines. The job you do is important.



1/20 - 2/18

Aquarius

You may be in a cranky mood. You're impatient to get results. Even worse, the results you're getting are not what you had in mind. Try again tomorrow.



2/19 - 3/20

Pisces

There's a sense of urgency in the air. Don't race off in several directions at the same time. Know where you're going and why.



3/21 - 4/19

Aries

Frustrations increase as you seem to be getting nowhere fast. Listen to what the others are saying; one of them has the clue.



4/20 - 5/20

Taurus

There are a couple of errands you really have to run. Don't extend the trip any longer than absolutely necessary. It's a jungle out there.



5/20 - 6/21

Gemini

Sometimes you have to just say no. That's really difficult when the whole crowd's saying "Go! Go! Go!"



6/22 - 7/22

Cancer

Because you are so often polite, even when you disagree, some people think you're a pushover. Nothing could be less true now.



7/23 - 8/22

Leo

Obligations get in the way of your festivities. You might fit in some fun if you get the chores done quickly. There isn't a moment to waste.



8/23 - 9/22

Virgo

Be compassionate with a friend who's going through a difficult experience. What she needs is your reassurance.



9/23 - 10/22

Libra

Domestic tranquility is interrupted by an older person's demands. There'll be time to relax later.

WJMF 88.7
THE BEAT OF BRYANT

Students Speak Out

What's the best April Fools' joke you have ever played on someone?



"In Hall 15 someone put condoms with lotion in them on everyone's doors. It was really gross but a good April Fools' joke. When I was younger I also used to put plastic snakes in my mom's underwear drawers and she would freak out."

Melody Moore '11



"I wrapped my friend's car in cellophane. It was hilarious."

Michelle DiLuzio '09



"My friend told me he was transferring to UConn for the girls. He was dead serious, but he told me it was a joke."

Bill Ryan '09



"My friend hooked up with some guy recently and I told her that everyone had found out somehow. She was ready to cry and so embarrassed."

Kristy Albano '11



"The holiday seems to be most exciting for little kids like going home with salt in your hair and telling your mother it was itchy. Another popular one was saran wrapping the toilet."

Jenny Coombs '11



"My mom told me that I was adopted."

Ryan Williams '11



"I put toothpaste in Oreos so it looked like the filling. My friend ate one and I was disgusted."

Chris Foss '11



"I taped the nozzle on the sink so when someone turned on the faucet it squirted everywhere. My mom wasn't too happy."

Steve Fitch '09